SPOTLIGHT

THE NEWSLETTER OF THE OCEAN CITY DEVELOPMENT CORPORATION, A NOT FOR PROFIT ORGANIZATION.

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OCDC Selected as BEST NON-PROFIT Organization

At its annual meeting held September 15 2015, the Greater Ocean City Chamber of Commerce selected the OCDC as the Non-Profit of the Year. This prestigious award was presented to the OCDC by the Community Foundation of the Eastern Shore.

The Greater Ocean City, Maryland Chamber of Commerce

Community Foundation of the Eastern Shore, Inc.

Maryland Department of Housing & Community Development GRANTS to OCDC

For the 2016 year, the Maryland Department of Housing & Community Development has awarded the OCDC $300,000 for three projects: Façade Improvement Program, Green Building Initiatives Program, and for demolition of the Royalton Hotel at 1101 Atlantic Avenue for development into a new mixed use project. DHCD grants have been instrumental in the success of our revitalization projects in Ocean City.

Revitalizing Downtown OCEAN CITY ONE BUILDING At A Time.

As of March 1, 2016 a total of 177 buildings have been renovated using the OCDC Façade Program in downtown Ocean City south of 17th Street. There are currently three façade projects underway.

The OCDC Façade Program has a tremendous impact on the appearance of many buildings. To date, over $5.8 million has been invested into downtown Ocean City through this program. These newly renovated projects greatly increase the taxable value thus benefitting all Ocean City and Worcester County residents. Funding for the OCDC Façade Program is made available from DHCD's Community Legacy Program.

After

Before

Top Photo: Completed Commercial Facade Project at 400 S. Atlantic Avenue Above and left: Residential Facade Project at 108 11th Street

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STATEMENT FROM THE OCDC *President*

The OCDC celebrates it's "Sweet 16" this year. Over this course of time, the organization has left a mark that can be seen both downtown and beyond. With forward progress, we find it fitting to take a look back in order to see just how far we've come. Here are some of the projects and programs that have been accomplished since the formation of the OCDC in 2000.

- The landmark white marlin sculpture and water feature that welcomes visitors to Ocean City from the Route 50 Bridge
- The scenic Sunset Park that now hosts numerous special events sponsored by the OCDC and the Town of Ocean City
- Ocean City Beach Patrol headquarters at the corner of Talbot Street and South Philadelphia Avenue
- Renovations to 177 downtown buildings through the Facade Improvement Program
- Assistance to 30 properties through the OCDC Green Building Initiatives Program
- The Somerset Street Pedestrian Plaza
- Painting 25 utility boxes by various artists and organizations
- Wall Murals, sculptures and other public art
- Decorative street lights and LED lighting along St. Louis Avenue
- Employee housing in the fully renovated Tarry-A-While Guest House
- And lots more!

There are many successes attributed to OCDC. These accomplishments make us strive to work harder to achieve even more in the future. The Town of Ocean City, Worcester County and the State of Maryland have been instrumental in our revitalization endeavors in Ocean City. We certainly couldn't do it alone. Our fifteen member board of directors, along with our nonprofit partners demonstrate our commitment to one common vision: a revitalized downtown Ocean City.

Sincerely,
Christopher Trimper, OCDC President

Decorative Street Lights PROJECT COMPLETED

For the past three years the Town of Ocean City has been completing phased comprehensive street improvements along St. Louis Avenue between 17th Street and the Route 50 Bridge. This final phase was completed in May 2015. For each of these years, the OCDC has received generous funding assistance from the Maryland Department of Housing & Community Development to install decorative street lights with energy efficient LED lighting for each of these construction phases. This decorative lighting adds a lot to the pedestrian look of this residential street.

OC Beach Patrol Building at 109 Talbot Street

OCEAN CITY BEACH PATROL BUILDING *Completed*

The new Ocean City Beach Patrol building located at S. Philadelphia Avenue and Talbot Street was completed for the 2015 summer season. This building houses the OCBP headquarters as well as the bicycle unit of the Ocean City Police Department.

It is a tremendous addition to the downtown area. The OCDC assisted this project by providing its land through a real estate exchange with the Town of Ocean City, as well as supporting the use of Inlet Parking Funds to help finance the construction of the building.

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DOWNTOWN CRAFT BEER FEST
a Huge Success

On October 24th, Shorecraft.com, OCDC and the Town of Ocean City teamed up to present the first ever craft beer festival held in downtown Ocean City at Sunset Park. This event was a great success with twelve craft breweries from Delmarva offering over 25 beers to sample. Food trucks and music was provided.

This year's Shorecraft.com craft beer festival is tentatively scheduled for Saturday, October 22nd at Sunset Park. Additional information will be posted to www.shorecraft.com. Proceeds from this event fund special events in downtown Ocean City.

OCEAN CITY *Clean Sweep*

In November 2015, the OCDC held its third annual "OC Clean Sweep" event in downtown Ocean City. Over 50 volunteers, including volunteers from local schools and organizations, walked through the downtown area picking up trash and litter. The next clean up event will occur in November 2016.

MODEL BLOCK PROJECT

Since its inception in 2000, the OCDC has envisioned the assemblage of land in the downtown area to attract a sizable development to occur in the inner blocks. The Town of Ocean City and OCDC have assembled most of the block between Somerset and Dorchester Streets between S. Baltimore and S. Philadelphia Avenues. The first steps in this revitalization project, the demolition of the substandard buildings has been completed. An interim public parking lot will be created and operated while a developer is pursued. The end result will be a new project benefitting the downtown area with increased pedestrian activity and vitality. The new project will also provide an increased tax base benefitting the Town of Ocean City, Worcester County and State of Maryland.

Tarry-A-While Guest House located at 108 Dorchester Street

Employee HOUSING

For its ninth year, the OCDC has provided and managed seasonal housing for Town of Ocean City seasonal employees. Since 2007 thirteen employees of the Ocean City Beach Patrol have resided at the Tarry-A-While Guest House that was constructed in 1897 and fully renovated in 2007.

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Public Art
CONTINUES IN OCEAN CITY

The OCDC and its Public Art Committee are nearing completing with the latest major public artwork called "Dance Of The Dolphins." The concrete foundation base, installation of the dolphin sculpture, and foundation tile were completed in 2015. The brick paver and landscape plaza to complement the sculpture will be completed in 2016. The sculpture was completed by noted Eastern Shore artist David Turner of Turner Sculpture. Contributions and sponsorships to pay for this artwork can be made to the OCDC at www.ocdolphins.com. Donations of $1,000 or more will be recognized on a bronze plaque at the site. For information about contributing to this project please contact the OCDC at (410) 289-7739.

Chris Trimper, OCDC President, Accepting Contributions to the Dolphin Sculpture
Top Photo: Pat Brenner and Rob Brenner
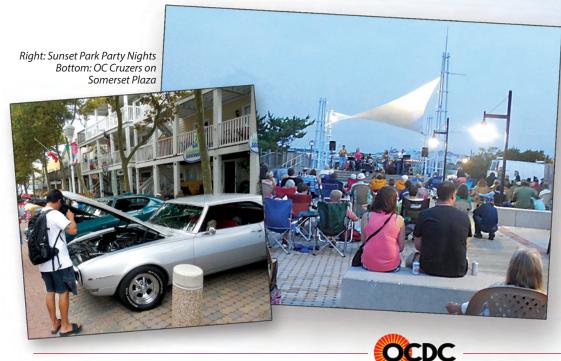*Middle Photo: Jay and Mary Lynn Knerr*

SUNSET PARK AND SOMERSET PLAZA
Music & Events

The OCDC looks forward to partnering with the Town of Ocean City to bring another summer of Sunset Park Party Nights to Sunset Park. These events will be held Thursday nights starting July 6th thru August 25th at 7:00 p.m. These events are free and open to the public. The Ocean City Recreation Boosters will be selling beverages and beer at each event. Proceeds from such sales go to youth programs in Ocean City.

On June 23rd, the OCDC will again be partnering with Irie Radio (98.1 FM) and the Town of Ocean City to hold its summer kickoff concert at Sunset Park starting at 7 pm. This is a free event.

The OCDC will be providing music and the OC Cruzers will be displaying their custom cars on Somerset Plaza this summer on eight select Sunday dates. For more information on 2016 Sunset Park Party Night performances and dates for Somerset Plaza events go to www.ocdc.org.

Right: Utility Box by Katelyn Millison

Right: Sunset Park Party Nights
Bottom: OC Cruzers on Somerset Plaza

Another eye catching utility box was completed in 2015 by Frederick artist, Katelyn Millison, at the northeast corner of S. Baltimore Avenue and Dorchester Street. The utility box is owned by Delmarva Power. The painting was sponsored by the Bank of Ocean City.

The OCDC is looking for businesses and individuals to sponsor the painting of other utility boxes. Sponsors are recognized with a metal plaque placed on the painted utility box. If interested please contact the OCDC.

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New Residential Program Award
ISLAND VIEW TOWNHOUSES - 307 5th Street

OCDC /ART DAVIS MEMORIAL
2015 GOLF TOURNAMENT

In October 2015 the OCDC held its 15th annual golf tournament to raise funds for its downtown redevelopment program. Sysco Eastern Maryland, LLC was once again the prime sponsor of our golf tournament. This year's golf event was another success. The 2016 OCDC/Art Davis Tournament will be held on October 5, 2016 for anyone interested in playing.

Shenanigan's golf team pictured from left to right:
Buddy Dykes, Scott Oatman, Greg Shockley, and Nick Feickert

2015
Annual Awards

AT ITS MAY 6, 2015
annual meeting the OCDC provided awards to the following projects:

Facade Improvement Program Awards

SOUTH BEACH APARTMENTS
11 and 15 Philadelphia Avenue

SAND DOLLAR
5 11th Street

EDGEWATER HOUSE
500 Edgewater Avenue

ATLANTIC HOTEL
400 S. Atlantic Avene

Business Assistance Program Award

SWEETFROG YOGURT
605 B Atlantic Avenue

New Residential Program Award

ISLAND VIEW TOWNHOUSES
307 5th Street

OCDC Organization Award

DELMARVA POWER
Utility Box Paint Program

Individual Award

WAYNE A. HARTMAN
Outgoing OCDC Board of Director

LT. MARK PACINI

MACKY AND PAM STANSELL

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SPOTLIGHT

THE OCDC

108 Dorchester Street, Ocean City, Maryland 21842
410-289-7739 • **www.ocdc.org**

The Ocean City Development Corporation is a nonprofit organization that was formed in 2000 and charged with revitalizing downtown Ocean City. The Town of Ocean City, Worcester County Commissioners, private contributions, membership dues, grants, and fundraisers fund the OCDC. The OCDC's fifteen member Board of Directors is elected by its membership, and is comprised of business owners, residents, and property owners of the downtown area and surrounding areas. The OCDC also has 12 committees comprised of members who provide countless hours of volunteer hours and remain the core of the OCDC organization.

MEMBERSHIP

Membership in the Ocean City Development Corporation is open to any resident of Ocean City, Maryland or any person or entity having an interest in the economic or community development in Downtown Ocean City. Membership fees are $100 per year.

Financial information about OCDC can be accessed through our website.

OCDC OFFICERS

Chris Trimper, President
Igor Conev, Vice President
Reid Tingle, Secretary
John C. Lewis, Treasurer
Robert Givarz, Past President
Charlie Barrett

Bryon Davis
Buddy Dykes
Todd Ferrante
C. Terry Hough
Jesse C. Houston
Patricia Ilczuk-Lavanceau
Jay Knerr

Geoffrey Robbins
Bill Sieg
Glenn Irwin, Executive Director
Kathy Smith, Administrative Assistant
Lauren Martin, Accountant

INTERESTED IN OPENING A BUSINESS IN DOWNTOWN?

If you are interested in a new business venture in downtown Ocean City, contact the OCDC for assistance with locations and availability.

OCDC VISION

"We envision an economically sound and socially healthy downtown Ocean City, Maryland where revitalization has capitalized on the positive aspects of the area to create a sense of character, charm, and community for both residents and visitors."

OCDC BOARD OF DIRECTORS

Pedestrian Friendly Corridors

Attractive buildings, which reflect a traditional theme and are properly designed and maintained

Mixed-use buildings

Buildings that are adaptable with an architectural variety

A distinct character separate from the rest of Ocean City

Landscape used as a space definer in public spaces for shade and air quality

Perceivable neighborhoods or districts

An incentive system for preserving special and historic buildings

Attractively screened parking

Multiple means of transportation

A fee in lieu of parking program to create centralized parking facilities

Free Walking Tours

The OCDC continues to provide free walking tours of the downtown area to homeowner, civic, and business associations. For more information about these free tours contact the OCDC office at (410) 289-7739.

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